

translation. Most often, the translator is directly next to the speaker, so he can see his facial expressions and gestures, which helps to correctly understand the meaning of what was said. However, sometimes the interpreter is out of sight of the audience, in the booth or behind the stage, and perceives speech through headphones, in which case the ability to observe the speaker, even from a distance, is very important. It helps with the translation of this material.

Such translation is an activity that consists in variative re-expression, it is a creative process of translating information from one language into another language. The translator is obliged to convey not only the information of the speaker, but the same feelings and the same mood of the speaker.

References

1. Бархударов Л.С. Язык и перевод. – М., 1975. – 339 с.
2. Комиссаров В.М. Общая теория перевода. – М., 2003. – 136 с.
3. Федоров А.В. Основы общей теории перевода. – М.: Высшая школа, 1968. – 400 с.
4. Shabidinova, Z. (2022). DIE JUGENDSPRACHE IST EIN LINGUISTISCHES PHÄNOMEN. *Academic research in educational sciences*, 3(11), 454-460.
5. Шабидинова, З. И. (2022). МОЛОДЕЖНЫЙ ЯЗЫК И УПАДОК ЯЗЫКА. *European Journal of Interdisciplinary Research and Development*, 10, 446-448.
6. Шабидинова, З. И. (2022). Грамматические и лексикологические особенности сленга современной немецкой молодёжи. *Central Asian Research Journal for Interdisciplinary Studies (CARJIS)*, 2(8), 74-81.
7. Shabidinova, Z. I. (2023). Genetic analysis of neosemantism of German youth. *ISJ Theoretical & Applied Science*, 03 (119), 201-204.
8. Zera I. Shabidinova.(2023). GENETIC ANALYSIS OF NEOSEMANTISM OF GERMANYOUTH. *MentalEnlightenmentScientific-MethodologicalJou-rnal*, 4(03), 264–270.

MODERN BRITISH PRONUNCIATION NORM,ITS VARIATIONS, AND THE CHALLENGES

Abdukhakimova Malika

Student, Chirchik State Pedagogical University

abdukhakimovnamalika@gmail.com

Scientific adviser: Diana Valeryevna Abduramanova

Senior teacher, Chirchik State Pedagogical University

diana1207saliyeva@gmail.com

ABSTRACT. This article examines the modern British pronunciation standard. It examines the evolution of British pronunciation over time, its influencing factors, and the establishment of a standard pronunciation norm. The essay also addresses the significance of appreciating and comprehending linguistic diversity within the context of contemporary British society. The

essay analyses the current state of British pronunciation, its variations, and the difficulties in defining a single standard through a literature review and methodology. The findings and conclusions highlight the need for a flexible and inclusive approach to pronunciation standards, which promotes linguistic comprehension and acceptance.

Keywords: British pronunciation, norm, linguistic diversity, standardization, variation, modern society.

INTRODUCTION. The pronunciation of the English language in Britain has undergone significant changes over the course of history, as a result of societal changes, linguistic evolution, and cultural interactions, among other factors. These modifications have contributed to the formation of a modern British pronunciation standard.

This essay intends to investigate the concept of the modern British pronunciation standard by analysing its evolution, the factors that have shaped it, and the implications it has for contemporary British society. Language and pronunciation are inherently dynamic, ever-changing to reflect the shifting social and cultural landscape.

In the context of British English, there have been notable variations in pronunciation norms over time. Historical events such as invasions, migrations, and the expansion of the British Empire have left indelible imprints on the English language's pronunciation patterns.

Furthermore, regional accents and dialects have been instrumental in shaping the British pronunciation topography.

The diverse linguistic traditions of the British Isles have resulted in distinct regional pronunciations, each with its own distinctive characteristics and historical origins. These regional variations continue to flourish, adding to the nation's complex tapestry of linguistic diversity.

It is crucial to employ an inclusive approach to pronunciation standards in light of the diverse linguistic landscape of contemporary British society. Recognizing and appreciating pronunciation differences can cultivate a sense of cultural pride, promote mutual understanding, and advance linguistic diversity. Acceptance of this diversity fosters a society that is more inclusive and tolerant, where individuals are free to express their linguistic heritage without prejudice.

LITERARY ANALYSIS AND METHODOLOGY. British pronunciation fascinates linguists, phoneticians, and sociolinguists. British pronunciation literature covers historical phonetic changes, regional dialects, societal attitudes towards pronunciation, and the impact of globalization on language standards. Historical studies have analyzed British pronunciation from Old English to the present, tracing phonetic changes. The Norman Conquest, Great Vowel Shift, and English language colonialism are examined in these studies.

Regional accents and dialects study has helped us understand British linguistic variety. Sociolinguistic studies have examined regional accents'

prevalence, history, and variance within communities. Social views on pronunciation have studied dialect stereotypes. These research have shown linguistic prejudice, social identity, and how dialect affects one's life.

British pronunciation research uses many methods to identify trends and standards. Acoustic, perceptual, and sociolinguistic surveys are examples. Acoustic analysis evaluates speech-generated sound waves. Spectrography and formant analysis let academics study accents and dialects' phonetic patterns. Acoustic analysis compares regional and social pronunciation trends objectively.

Perception study involves asking observers about accents and pronunciations. These studies examine respondents' speech variation preferences, attitudes, and perceptions. Perception studies reveal how people judge speech in different social circumstances.

Sociolinguistic surveys use interviews, questionnaires, and observations to understand how social variables affect pronunciation variance. These studies study language, identity, linguistic attitudes, and societal incentives for sustaining or changing pronunciation conventions. These methods can help researchers understand British pronunciation standards, their variances, and their causes. The literature analysis and techniques shed light on British pronunciation and lay the groundwork for understanding the present norm.

RESULTS AND DISCUSSIONS

Literature and techniques shed light on the current British pronunciation. Regional dialects, historical influences, and globalisation demonstrate the complexity and diversity of British pronunciation.

The British Isles have numerous regional accents and dialects with distinct pronunciations. The regional pronunciation of British English is evident in the accents of Scotland, Wales, and Northern Ireland, as well as within English regions. The pronunciation of British English has been affected by invasions, migrations, and cultural exchanges that occurred throughout history. These factors have influenced regional pronunciations and accents.

Globalisation and Non-Native Influences: Globalisation and mobility have introduced non-native accents to the British language. Multicultural groups, the media, and global communication have contributed to the assimilation of various dialects and the diversification of British pronunciation norms.

Social perceptions of pronunciation impact language norms. Accents can affect self-esteem, social relationships, and opportunities. According to perceptual evaluations, listeners might favour distinct accents.

CONCLUSION. The results indicate that the current standard of British pronunciation is not established. It consists of regional accents, historical influences, and foreign accents. Therefore, British society must value linguistic diversity.

Regional dialects are historically and culturally wealthy; therefore, standardising British pronunciation would disregard them. Instead, it is

essential to have a flexible strategy that embraces distinctions. This strategy encourages linguistic diversity, tolerance, and comprehension.

Current British pronunciation norms are complex and in flux, to conclude. This essay has addressed the evolution of British phonology, the challenges of establishing a standard, and the significance of linguistic diversity. Instead of emphasising a rigid standard, we should promote a flexible approach that accepts and supports British Isles pronunciations. This will promote inclusion, comprehension, and respect for the history of the British language.

REFERENCE:

1. Abduramanova, D. V., Kenjali E. (2022). The development of speaking in the context of teaching English as a foreign language. *Academic Research in Educational Sciences*, 3(3), Uzbekistan, pp. 1138-1143.

2. Abduramanova, D. V., Ruzikulova Sh. (2022). The problem of ethnic lexicography. *Academic Research in Educational Sciences*, 3(4), Uzbekistan, pp. 1072-1075.

3. Abduramanova, D. V., Rustamova, M. R. (2022). Communicative approaches of teaching foreign languages. *Academic Research in Educational Sciences*, 3(11), Uzbekistan, pp. 156–160.

4. Crystal, D. (2003). *English as a global language* (2nd ed.). Cambridge University Press. P.201

5. Jenkins, J. (2000). *The phonology of English as an international language: New models, new norms, new goals*. Oxford University Press. P. 108

WORD ACQUISITION AS THE ABILITY TO LEARN AND UNDERSTAND A LANGUAGE

Rakhmatulla Abdullaevich Saidakbarov

Student, Chirchik State Pedagogical University

saidakbarov002@gmail.com

Scientific adviser: Zeraismetovna Shabidinova

Teacher, Chirchik State Pedagogical University

z.shabidinova@cspi.uz

ABSTRACT. The article examines the process of word acquisition, which is the capacity to acquire and comprehend language-specific words. It investigates cognitive abilities, social interactions, and environmental exposure, among other variables that influence word acquisition. Additionally, the essay addresses the significance of word acquisition in language development and communication. In addition, it examines specific methodologies used in the study of word acquisition, such as experimental designs, language evaluations, and observational studies. Word acquisition is influenced by cognitive processes, social interactions, and environmental